



Johnny Furr, Jr.

**Vice President, Community
Affairs & Consumer
Outreach Anheuser-Busch,
Inc.**

Johnny Furr, Jr., is Vice President, Community Affairs and Consumer Outreach for Anheuser-Busch, Inc., nation's largest brewer. Furr is responsible for developing objectives, strategies and plans for multicultural community outreach and partnerships in U.S. He also oversees the company's multi-million dollar women and minority owned businesses supplier diversity program. In his marketing support

role, Furr develops and executes consumer outreach programs, partnerships and cause-marketing initiatives with community-based organizations across the nation. He is a corporate officer, a member of Anheuser-Busch Foundation oversight committee, and serves as Chairman of the Executive Diversity Council.

Furr's 30-year career with Anheuser-Busch began in sales and marketing, where he held a variety of key positions, District Sales Manager, Manager of National Sales Operations, Director of Geographic Marketing, and Division Sales Manager. In 1995, he used those skills to build a solid portfolio of programs and initiatives as Senior Director of Wholesaler & Retailer Development in the Corporate Social Responsibility department, which is responsible for implementing community-based programs to help fight alcohol abuse. From 1998 to 2000, he also served on Anheuser-Busch's Management Development Panel, an exclusive group of corporate executives who work directly with the company's most senior officers. In 2000, he was named Vice

President, Corporate Affairs, for Anheuser-Busch Companies, Inc. In 2002 he was named Vice President, Sales Development, and in 2005 he was named Vice President, Urban Marketing, a post he held until being named to his current position in 2008.

A native of St. Louis, he is a graduate of Sumner High School and received a bachelor's degree in communications and marketing minor from Saint Louis University.

Furr is also affiliated with various civic and community organizations and serves on the national boards of the, Hip-Hop Summit Action Network, NAACP, National Cares Mentor Movement, Tavis Smiley Foundation and Foundation for Ethnic Understanding. He also serves on the local boards of Herbert Hoover Boys and Girls Club, St. Louis Urban League, St. Louis Black Repertory Company, Big Brothers and Big Sisters of Eastern Missouri, United Way and Minority Business Council. He is a lifetime member of the NAACP, and a member of Kappa Alpha Psi fraternity, the National Council of Negro Women, St. Louis Urban League, and 100 Black Men of St. Louis.

Furr and his wife, Minga, have two daughters--Stacy and Jasmine