



100th Annual Convention | July 11-16, 2009 | New York, NY

June 8, 2009

Dear Media Representative:

REGISTER FOR CREDENTIALS FOR THE ANNUAL NAACP CONVENTION IN NEW YORK: "100 Years of Bold Dreams, Big Victories!"

The NAACP is hosting its 100th Annual Convention in New York City, NY on July 11-16, 2009. The Convention is expecting more than 8,000 members, delegates and visitors to attend. Highlights of the convention will include President Barack Obama, U.S. Attorney General Eric Holder, NAACP National Board of Directors Chairman Julian Bond, National Action Network President Reverend Al Sharpton, Judge and TV Personality Greg Mathis, Artist Patti Labelle, Actor Hill Harper, Actor Jeffrey Wright, Dr. Cornel West, New York City Mayor Michael Bloomberg and New York Governor David A. Paterson and many others.

Along with workshops and sessions on civil rights and social justice issues, activities throughout the week include focused voter education/registration projects, kick-off of the NAACP and National Bar Association's two day Continuing Legal Education Seminar, youth debates, one movie screening, the Apollo Night Centennial Celebration at the Apollo Theatre, and a Commerce and Industry Show.

As a media representative, the NAACP would like to invite you to attend the 100th Annual Convention. Media credentials are required for all events and available for all media attending. The enclosed *Media Instructions Sheet* will give you directions on how to obtain credentials and a schedule for the convention.

More information regarding President Obama's guest speech during the convention will be made available at a later time. After requesting media credentials, someone from the Washington Bureau of the NAACP or The Carter Malone Group will contact you with further instructions.

If you have any additional questions, please call The Carter Malone Group at (901) 278-0881, the NAACP Credential Hotline (410) 580-5125 or Christopher Fleming, NAACP (202)463-2940.

I hope to see you in New York!

Sincerely,

A handwritten signature in black ink that reads "Deidre Malone".

Deidre Malone
The Carter Malone Group for
The NAACP



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NAACP 100th Annual Convention
July 11-16th, 2009
New York City, NY

MEDIA INSTRUCTIONS

PLEASE READ.

NO MEDIA WILL BE ADMITTED WITHOUT PROPER EVENT CREDENTIALS.

Advanced media credentials for the NAACP 100th Annual Convention are available from The Carter Malone Group, Memphis, Tennessee. No media will be admitted into the convention without proper event credentials. **TO APPLY FOR MEDIA CREDENTIALS PLEASE FAX OR EMAIL THE FOLLOWING INFORMATION:**

- Name of journalist, name of media outlet, street address of outlet, phone number of outlet, cell phone number of journalist and email address of journalist on official media outlet letterhead.
- Journalists must also include any interview requests for Speakers.

FAXES AND EMAILS SHOULD BE RECEIVED BY NOON (EST), THURSDAY, JULY 9, 2009 TO RECEIVE CREDENTIALS. PLEASE FAX TO (901) 278-0081 OR EMAIL TO CREDENTIALS@NAACPNET.ORG.

- Media outlets will be allowed **FOUR PASSES PER DAY**. Media personnel will be required to show proper identification when picking up their credential.
- **Convention Schedule:**

NAACP 100th Convention Timeline
July 11 – 16, 2009

Starts: July 11, 2009, 9:00 AM
Ends: July 16, 2009, 11:00 PM
Location: New York Hilton
1335 Avenue of the Americas
New York, NY 10019

The NAACP Annual Convention is the largest gathering of its kind in the country. An estimated 8,000 NAACP members, delegates and visitors will be in New York City for six days of informative workshops, compelling speakers, gathering information and enjoying stellar entertainers to mark the Association's success and nation's progress in race relations since its founding. Contact: The Carter Malone Group (901) 278-0881.