

<b>SUMMARY OF BENEFITS NAACP 99<sup>th</sup> ANNUAL CONVENTION Cincinnati, Ohio</b>	<i>Diamond Level</i>	<i>Platinum Level</i>	<i>Gold Level</i>	<i>Silver Level</i>	<i>Bronze Level</i>
	<b>\$100,000 and above</b>	<b>\$99,999-75,000</b>	<b>\$74,999-\$50,000</b>	<b>\$49,999-\$25,000</b>	<b>\$24,999-\$10,000</b>
Exhibit space in the Commerce & Industry Show	40x40	40x40	30x30	20x20	10x10
Corporate logo or listing on the Convention website	√ (logo and link)	√ (logo and link)	√ (listing only)		
Commemorative Annual Convention photo CD, highlighting sponsored event	√	√			
Letter from CEO, with picture, included in the official Convention program	√				
Full-page, 4-color advertisement in the official Convention program	√ *	√	√		
Opportunity to bring greetings during the sponsored event	√	√	√	√	√
Invitations to attend Chairman of the Board, Vice Chair, and President's Receptions	√ (7)	√ (5)	√ (3)		
Opportunity to provide gift bag sampling in the convention registration bags	√	√	√		
VIP photo opportunity for corporate representatives	√	√	√	√	
Listing in the official Convention souvenir journal as a sponsor	√	√	√	√	√
Acknowledgement of sponsorship in the official sponsored event program	√	√	√	√	√
VIP seating for corporate representatives during the sponsored event	√	√	√	√	√
Full convention registrations	√ (15)	√ (10)	√ (7)	√ (4)	√ (2)
Listing on sponsor signage throughout the convention center/Logo displayed on sponsors wall during plenary sessions	√/√	√	√	√	√
Opportunity to display signage during the sponsored event	√	√	√	√	√
Opportunity to provide gift bag sampling at the sponsored event	√	√	√	√	√

