

Sirena Moore
Elohim Cleaning Contractors Inc.
215-781-1546 (office)
215-788-4001 (fax)
smoore@elohimcleaningcontractors.com

At the age of seventeen, Sirena Moore, a self motivated, highly ambitious teenage mother entered the corporate world by working for industry leaders such as Williard, Morgan Stanley Dean Witter, Advest and Palm Inc. Her objectives were to obtain the skills necessary to fulfill her dream of becoming an entrepreneur. In 2002, at the age of 21 years old her dream became a reality. She joined with her father Theodore Moore, Sr. to form Elohim Cleaning Contractors Inc., a full service construction cleaning firm that provides a wide range of services to general contractors and construction management firms throughout the Tri-State area (Phila-NJ-DE). Ms. Moore has utilized her financial planning; marketing; organizational; and managerial skills, acquired from past employment experiences, to successfully grow a million dollar business in under five years.

Over the years, Sirena Moore has received a myriad of certifications and special recognitions identifying her exceptional proficiency in business planning and development, as well as recognition of her efforts in managing one of the up and coming small businesses in the region, specializing in construction field services support. Sirena also sits on the Greater Philadelphia Chamber of Commerce Small Business Board of Directors. Her efforts have been recognized and documented by local media. Ms. Moore's ambition and willingness to go the extra mile has earned her a considerable amount of respect and high visibility within the small business community.

In addition to professional success and accomplishments, this now 26-year-old entrepreneur is extremely active in her community serving as Director of "Project Joshua", a non-profit youth organization which serves low-income and disadvantage youth, providing inspirational and educational activities. She also holds a variety of leadership positions within the community and for more than 10 years has been the driving force behind organizing programs addressing issues ranging from teen pregnancy and violence prevention to financial empowerment and career development. Her lifestyle and accomplishments have been an inspiration to her peers, and the young people she serves. Her innovative techniques and ideas are proven to be irreplaceable and invaluable assets to her business and her community.