

Y&C DOCUMENTARY FILM CONTEST

DEADLINE EXTENDED!!



Sponsored by Yum! Brands, Inc.

In an effort to capture the collective power of young people across the nation, the NAACP Youth & College Division and Yum! Brands, Inc. is hosting a "Get Reel!" documentary film contest that will highlight youth members actively engaged in the social justice work of the NAACP. This is your opportunity to creatively highlight the hard work of your unit participating in direct actions, mobilizations, programs, meetings or any other activities that best represent your unit.

TELL A FRIEND 

All film submissions will be evaluated by a panel of judges with the top honors receiving prizes and being displayed during the NAACP National Convention in Detroit, Michigan. Please use the following criteria when submitting your information:

- Submissions must be between 5-7 minutes in length.
- The film has to be in the following formats: WMV., AVI., MOV., or DVD.
- NAACP youth members at work must be prominently displayed in the video.
- DO NOT submit original copies, submissions will not be returned.
- Include with your submission, the name/number of your unit and contact information for the unit Advisor and/or President.
- **All materials must be postmarked by Friday, June 22, 2007. No exceptions!**

PRIZES

First Place

- \$1,000 scholarship
- First Place Award
- Yum! Food Scholarship
- DVD Camcorder

- Consultation with award-winning documentary filmmaker
- Film placement on NAACP website
- Recognition in NAACP publications
- NAACP Youth & College Division paraphernalia

Second Place

- \$500 scholarship
- Second Place Award
- Yum! Food Scholarship
- Digital Camera
- Recognition in NAACP publications
- NAACP Youth & College Division paraphernalia

Third Place

- \$250 scholarship
- Third Place Award
- Yum! Food Scholarship
- Recognition in NAACP publications
- NAACP Youth & College Division paraphernalia

All Entries

- Yum! Food Scholarships

Mail submissions to:
NAACP Youth & College Division
4805 Mt. Hope Drive
Baltimore, MD 21215
Attn: "Get Reel" Contest

If you have any questions, please contact the NAACP Youth & College Division at (410) 580-5657 or sbrown@naacpnet.org. Thanks and we forward to seeing your unit in action!

