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NAACP

#BanTheBox Twitter Town Hall

Date: November 6th - 1pm EDT

Purpose: To build more awareness to #banthebox and the release of the NAACP's campaign video; To educate the public about issues affecting people with criminal records; To offer solutions for people with criminal records.

- We will post a question (in order of the list provided) every 5 minutes, beginning at 1pm.
- You can respond to all of the questions or those that best suit your area of expertise.
- You can schedule tweets via Hootsuite, but it would be great to interact with members of the public that are replying to you and we encourage re-tweeting other panelists.
- Retweet the question from the [@CornellWBrooks](#) Twitter account.
- **Use hashtag #banthebox in all of your tweets. You can answer each question with multiple tweets.**

Questions:

Q1: About 95% of those incarcerated are eventually released. How can we better welcome people with criminal records to the community? #banthebox

Q2: More than 600,000 individuals leave U.S. prisons each year. For the general public, what is 're-entry'? #banthebox

Q3: Why is #banthebox the best thing to do for employers? How will it help their business?

Q4: With background checks presenting errors, who can help correct these errors? What's the first step to make corrections? #banthebox

Q5: What are some ways we can overcome the stigma of those with a criminal record? #banthebox

Q6: Research shows that many with criminal histories pose no greater risk of future criminality, how can we spread this message? #banthebox

Q7: Name some companies that #banthebox and offer employment to people with criminal records?

Q8: 40% of prisoners in the US are African American. How can we help break this disparity, starting locally? #banthebox

Q9: 2.7 million children in the US have a parent that is incarcerated. If we #banthebox, how will it impact childhood poverty?

Q10: What are some resources, websites that can help those that want to #banthebox and/or get help with re-entry?

Promotional Tweets:

#banthebox Twitter Town Hall Fri. – 11/6, 1pm ET – led by NAACP President/CEO @CornellWBrooks

We will be discussing the how you can help #banthebox, Fri. 11/6 7p1 ET. Join the conversation.

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