



NAACP YOUTH & COLLEGE DIVISION 2017 ANNUAL CONVENTION AWARDS



The NAACP Youth & College Division’s Annual Convention Awards are given to youth units, advisors and state Youth & College Divisions who have displayed exemplary dedication and commitment to the mission and vision of the NAACP. The mission of this awards competition is to recognize and reward exemplary youth activism in the civil rights arena. Each applicant is asked to demonstrate their level of activity, accomplishments and honors received, in the following award areas: **Gamechanger Issue Areas and Best Overall Awards, Advisor Awards, Gloster B. Current and Medgar Evers Awards**. Selection of the most substantive and creative entry in each category is effected by a scoring process in which a panel of judges from the National Youth Work Committee evaluate all dimensions of every entry.

Gamechanger Issue Areas and Best Overall Awards

Youth units and State Youth & College Divisions may apply in one or more Gamechanger Issue Award categories. In each category, a first place honor is recognition of the highest level of excellence and is judged to be superior to all other entries in that category. Entries that are also considered outstanding and worthy of recognition will receive an honorable mention but will not receive an actual award. For judging purposes, each Gamechanger Issue Award category has a maximum point value of 100. Youth Units and State Youth & College Divisions that enter the Gamechanger Issue Award category will also be eligible to receive a Best Overall Award. These awards are determined by the cumulative points derived from the Gamechanger Issue Awards. *Note: A unit does not have to apply for numerous Gamechanger Issue Award categories in order to win a Best Overall Award; however, it will increase a unit’s chances of winning a Best Overall Award.*

Best Overall Awards Judging Example

Unit	Entered Category(s)	Score
Robinson Youth Council	Education	40
	Health	45
	Total	85
Howard Youth Council	Education	95
	Total	95

* The Howard Youth Council would win the Best Youth Council Award because they received 95 points compared to the Robinson Youth Council which only received 85 points.

Gamechanger Issue Award Categories

Economic Empowerment

- Advocated and/or implemented financial literacy programs for young people of color
- Created programs/initiatives to address youth and young adult credit debt

Education

- Addressed education disparities and other discriminatory practices in public education through programs to assist students with educational concerns

Health

- Educated the community on health issues pertinent to young people of color through campaigns and programs

Juvenile Justice

- Advocated on issues concerning juvenile justice, such as police misconduct and incarceration disparities

Civic Engagement / Voter Empowerment

- Active participation in the This Is My Vote campaign during the 2016 presidential election cycle through voter registration, education and mobilization

Best Overall Award Categories

State Youth & College Division
College Chapter
Best New Unit

Youth Council/High School
Junior Youth Council
Best Region Award

Clara Luper Youth Advisor of the Year Award

The Clara Luper Youth Advisor of the Year Award is presented to adults who exemplify excellent leadership and guidance in assisting young people in their civil rights activities. To apply, youth advisors must complete the attached application and provide supplemental information (i.e newspaper articles, programs, etc) to bolster their submission.

Eligibility

To qualify for consideration, a unit must be in full compliance with the National Office. For the Clara Luper Award, an advisor's unit must also be in full compliance with the National Office. Compliance is defined as:

1. Unit has a minimum of 25 current youth memberships
2. Unit's annual year-end financial report (2016) has been received by the National Office
3. Unit has remitted all annual financial assessments

Supporting Materials

Applicants are encouraged to provide supplemental information (i.e newspaper articles, programs, etc) to bolster their awards submission. However, materials should **not exceed ten (10) additional pages**. If more than 10 pages are submitted we will only read the 1st 10 submitted. Applicants will be judged on neatness and presentation of such information.

Judging

Applicants for the Gamechanger Issue Awards and Best Overall Awards will be judged according to the following criteria:

1. Merit of Unit Activities – 40 points
2. Demonstration of Leadership Development – 20 points
3. Community Participation in Unit Activities – 20 points
4. Membership Involvement – 10 points
5. Application Presentation – 10 points

Total: 100 possible points

Submission Deadline

All award submissions must include the attached application and may be mailed or emailed. However, we strongly encourage all applicants to submit their documents electronically in portable document format (PDF). No fax submissions will be accepted. **All information must be received by Friday, May 26, 2017.** No exceptions will be made for late applications or supporting materials. Applications that do not meet all of the stated criteria will not be considered. By submitting your application, you acknowledge the right of the NAACP to use them for publication, exhibition and marketing of the NAACP Youth & College Division.

By Email youthcollege@naacpnet.org

(We will NOT accept any mail in paperwork)

Juanita E. Jackson to Join N.A.A.C.P. National Staff

Miss Juanita Elizabeth Jackson, of Baltimore, Maryland, will join the national office staff of the National Association of the Advancement of Colored People, September 15 [1935]. Her duties will include field work, especially among the youth division and junior branches and with church groups, both young people and adults. Miss Jackson, despite her youth, has been active in national movements among young people for the past five years. She was born in Hot Springs, Ark., but grew up and was educated in the public schools of Baltimore. She was graduated from the Frederick Douglass high school there in 1927. She attended Morgan College, but received her B.S. degree from the University of Pennsylvania in 1931. She taught in the Baltimore schools and returned to the University of Pennsylvania last year and secured her M.A. degree in sociology in June, 1935.

For three summers she traveled extensively through the South, Middle West and Far West for the Methodist Episcopal Church. She is vice president of the National Council of Youth of the M.E. Church, an organization composed of 18,000 Methodist youth groups. Perhaps Miss Jackson is best known as the founder and president of the City-Wide Young People's Forum of Baltimore, which holds meetings throughout the winter, regularly attracting audiences of 1,500 to 2,000 persons. Miss Jackson is a member of the Alpha Kappa Alpha sorority, of the American Sociological society, the women's auxiliary of the Baltimore Urban League, and the executive committee of the Baltimore N.A.A.C.P. She was secretary of the interracial commission at the University of Pennsylvania and a member there of the Y.W.C.A. cabinet. In July of this year she was a scholarship student at the Institute of Race Relations at Swarthmore College. She is the daughter of Mr. and Mrs. Keiffer A. Jackson.

Source: *The Reflector* (Charlottesville's Only Negro Weekly) Issue Number:109;Date: 09/31/1935 ; p. 1, c. 1

2017 NAACP YOUTH AND COLLEGE ANNUAL CONVENTION AWARDS APPLICATION

Name: _____ Birth Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Unit Name & #: _____ Unit President: _____

President Email: _____ President Phone: _____

Advisor: _____ Advisor Phone: _____

Unit Address: _____

City: _____ State: _____ Zip: _____

Check the award category(s) your unit is applying for:

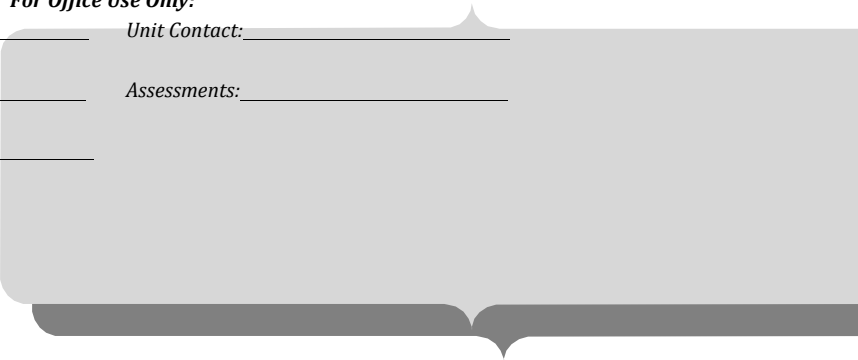
- Education
- Economic Empowerment
- Health
- Juvenile Justice
- Voter Empowerment
- Clara Luper Youth Advisor of the Year

For Office Use Only:

Unit Memberships: _____ Unit Contact: _____

2016 Financial Report: _____ Assessments: _____

Application: _____



Gloster B. Current Youth Leadership Awards

The Gloster B. Current Awards are designed to recognize outstanding NAACP youth that emulate the dedication, commitment and leadership of Gloster B. Current, former NAACP Director of Branch & Field Services. Each youth unit is asked to nominate one candidate who must complete the application and submit supplemental material that supports their unit's nominee. One winner will be selected from each Region. Each winner is to receive complementary transportation and hotel accommodations (for 5 nights) to attend the 108th Annual Convention in Baltimore, Maryland. Winners of the Gloster B. Current Award will receive hotel accommodations at the designated youth property, during the Annual Convention. Winners will check-in the hotel Saturday, July 22, 2017 and check-out on Wednesday, July 26, 2017.

To qualify, a candidate must be under 25 years of age and a member of an NAACP youth unit in full compliance with the National Office. Compliance is defined as:

- Unit has a minimum of 25 current youth memberships
- Unit's annual year-end financial report has been received by the National Office
- Unit has remitted all annual financial assessments

Please complete the application, and if the question is not applicable, insert N/A. For any question with an asterisk, it is recommended that additional pages (8 ½" x 11" white) be used to complete the question. Supplemental materials (letters of recommendation, essays, pictures, news clips, etc.) will be accepted to support the nominee's candidacy. Additional pages must not exceed ten (10) pages and must accompany the application. Entries that do not adhere to the aforementioned guidelines will not be considered. Send the attached application and any supplemental material to:

youthcollege@naacpnet.org

All materials must be received by Friday, May 26, 2017

REGION: _____

2017 GLOSTER B. CURRENT YOUTH LEADERSHIP AWARDS

Name: _____ Birth Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Unit Name & #: _____ Unit President: _____

Advisor: _____ Advisor Phone: _____

Unit Address: _____

City: _____ State: _____ Zip: _____

**Attach additional pages if needed for the following questions.*

1. Number of memberships solicited by the applicant from July 2016-May 2017? _____
(A minimum of 25 memberships is needed for applicant to qualify)

2. Number of years involved with the NAACP: _____

3. Number of Conventions Attended: State: _____ Regional: _____ National: _____

4. List all positions held in the NAACP: _____

5. Briefly describe all NAACP activities in which you have been involved: _____

6. Briefly describe any community, religious or extracurricular activities you are currently involved in: _____

7. Please answer the following question (500 minimum word count):

1. #IMatter Campaign - "I have lost a loved one to gun violence: Addressing Gun Violence in Urban Communities" – What strategies should youth units and college chapters employ to reduce gun violence in low-income African American communities?

Date: _____

Signed: _____
Youth or College Unit President

Youth or College Unit Secretary

Medgar Wiley Evers Youth Leadership Awards

Medgar Wiley Evers, the first NAACP Field Secretary for the state of Mississippi, was dedicated to the fight for freedom and equality in his native state. Mr. Evers' steadfast determination for youth in the NAACP to take over its future management endeared him to young and old freedom fighters everywhere. On June 12, 1963, Medgar Evers was killed by an assassin's bullet in the driveway of his home. He was carrying a box of NAACP shirts with the slogan "Jim Crow Must Go." Thirty years later on February 6, 1994, Byron De La Beckwith, was convicted and sentenced to life in prison for this brutal murder. In 2013, we commemorated the 50th anniversary of Mr. Evers' assassination.

Medgar Wiley Evers' memory serves as a lasting impression to youth that have accepted the challenge and are leading other young people to overcome the consequences of institutional racism. In recognition of Medgar Evers, the 48th NAACP Spingarn Medalist, the NAACP's National Youth Work Committee established the Medgar Wiley Evers Youth Leadership Awards. A subcommittee of the National Youth Work Committee will select three winners, one from each of the following age categories:

- Category I: Ages 6-12
- Category II: Ages 13-17
- Category III: Ages 18-25

The candidates must show, through an original essay, short story, or poem, the contributions made by Mr. Evers. Each winner will be awarded a plaque and \$500. To qualify, a candidate must be under 25 years of age and a member of an NAACP Youth & College unit in full compliance with the National Office. Compliance is defined as:

- Unit has a minimum of 25 current youth memberships
- Unit's annual year-end financial report has been received by the National Office
- Unit has remitted all annual financial assessments

Entries that do not adhere to the aforementioned guidelines will not be considered.

Each candidate must complete the attached application and email it along with their original essay, short story, or poem to:

youthcollege@naacpnet.org

All materials must be received by Friday, May 26, 2017

CATEGORY: _____

2017 MEDGAR WILEY EVERS YOUTH LEADERSHIP AWARDS APPLICATION

Name: _____ Birth Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Unit Name & #: _____ Unit President: _____

Advisor: _____ Advisor Phone: _____

Unit Address: _____

City: _____ State: _____ Zip: _____

PLEASE ATTACH ORIGINAL ESSAY, STORT STORY, OR POEM TO YOUR APPLICATION.