Our Mission

The mission of the National Association for the Advancement of Colored People is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate racial hatred and racial discrimination.

Vision Statement

The vision of the National Association for the Advancement of Colored People is to ensure a society in which all individuals have equal rights and there is no racial hatred or racial discrimination.
bigotry and senseless violence have become more and more frequent as a means of political discourse. In addition to public calls for civility, the NAACPpassed a resolution at its 2010 convention urging people from all sides of every debate to resist the urge to use racist, bigoted comments during the course of debate and to cease and desist in the use of violence as a means of political expression, as it has no place in a democratic society.

Jobs, justice, and education remained critical points of concern – so in recognition of the strength of our unity, the One Nation Working Together March brought an estimated 175,000 people from all 50 states to the Lincoln Memorial in Washington, DC on October 10 (10-2-10) to draw attention to these fundamentally important issues.

We want to make our neighborhoods safer while reforming the injustices of our penal system, and the result – our Smart and Safe Campaign – is already changing state policies and revising the way our nation provides opportunities for those who have paid their debt to society.

On every page of the 2010 Annual Report, you will see the challenges we face as we begin our second century, and the steps we’re taking to overcome those challenges. Each new success further cements our stability and our determination. And we are grateful for the support of every person who stands with us as we move forward – every person who shares the dream of one nation truly grounded in equality and justice.
I n 2010, we took as our theme “NAACP: One Nation, One Dream.” Our hundred-and-first year was fueled by the extraordinary pride, appreciation for historic accomplishments, and recognition of progress that filled the previous, Centennial year. We entered 2010 as we left it: With renewed fervor and unremitting determination.

In February 2010, I was accorded the singular honor of being elected Chairman of the National Board of Directors of this venerable organization. It is my hope that my service as Chair demonstrates the continually upward path of the NAACP as we work together to achieve our mission of equal opportunity and full citizenship rights.

That mission is alive and well across the nation. Today we have volunteer constituents in 1,700 units (both Youth and Adult) from all walks of life. They maintain our work in communities from Maine to California, from Georgia to the State of Washington. Steadily, consistently, and with great dedication, they are working each day to overcome the many challenges we face in education, employment, economic opportunity, health, criminal justice, voting, and much more.

This Report for 2010 highlights our programs and ongoing work by volunteers and staff. Each page shows the work we do, empowered by your help. Together, “Let us march on, till victory is won.”

Sincerely,

Roslyn M. Brock
Chairman
NAACP National Board of Directors

“We work to benefit not just African Americans but every person in the United States. The goal of true equality – of real opportunity – is common to us all. We are one nation with one dream.”

Roslyn M. Brock
Chairman
NAACP National Board of Directors
As we begin our second century of service to this great nation, NAACP has maintained an impressive roster of programs, advocating on behalf of communities of color on a variety of critical issues. As we worked in unity to advocate for equity, a good quality of life, and futures filled with opportunity for our children, we also found the time and the compassion to reach out in assistance to those beset by immediate disasters.

When the earthquake in Haiti shattered an already-precarious nation, NAACP members acted promptly, not only to assist those struggling to survive in Haiti, but also to seek temporary legal status for Haitians in this country who had no home to return to.

When the Gulf Coast oil spill shattered the fishing communities along the Gulf, NAACP stood firm for the black families of that region, ensuring that aid and assistance was provided without bias or favoritism.

When tornadoes and flooding and other signs of alarming climate change devastated the Midwest, it was the NAACP who made sure that relief efforts reached all who were affected – even as our Climate Justice team was working in Washington, DC and across the nation on long-term efforts to secure better, more thoughtful, and more just environmental policies and laws.

We confront serious challenges when we tackle the goals of equality and justice – but we will never be numb to the individual voice that cries out for help. Our strength comes from the dedication and support of hundreds of thousands of members – and from the hopes and dreams of all who will benefit from a better society.

2010 was a building year for us, a year in which our capacity to effect change increased and our outreach became even longer. This continues the strong pattern of growth created in our first century. I invite you to join with us once again as we enter our second century to work, shoulder to shoulder and hand to hand, for a better future.

Benjamin Todd Jealous
President & CEO
NAACP

“As by working together, NAACP will bring as much progress to our nation in our second century as we did in our first. We stand on the shoulders of giants – and will do as much for our children and grandchildren as our parents and grandparents did for us.”

Benjamin Todd Jealous
NAACP President & CEO
This report provides a retrospective glimpse of the NAACP’s programs, challenges and accomplishments in 2010 as we forged ahead under our banner: “NAACP: One Nation, One Dream.”

Our work across the nation, empowered by some 1,700 NAACP Adult & Youth Units, addressed social justice reform for undeserved minority communities. Our efforts bore rich fruit:

• We constructed and launched an NAACP Census program “Yes We Count,” so NAACP trained volunteers could reach out to more than 600,000 households.
• An Education Justice Program was initiated to increase teaching excellence and equity in failing schools through our “Campaign for High School Equity.” We also focused on school re-segregation and inadequate funding based upon school district lines.
• During the year, the NAACP initiated a Climate Justice Initiative to reduce environmental disparities.
• Through our Health Justice Program, we began to collaborate with black faith institutions to address HIV/AIDS education in our communities.
• Finally, 2010 saw the opening of an NAACP Financial Freedom Campaign Center in Washington, DC, to increase the ability of African Americans and other underserved groups to obtain competitively priced credit and financing.

Such programs as these and many more were made possible through the efforts of our staff and hundreds of thousands of our stalwart NAACP volunteers and supported by members and generous donors. The collective fundraising campaign of our NAACP Special Contribution Fund Board of Trustees produced more than $3,600,000 in 2010 – an impressive increase of $1,000,000 over 2009. For this vital accomplishment, we pay richly-deserved tribute to our SCF Trustees and look forward to even greater success in the future.

We hope that you, our reader, will come with us as we enter the 102nd year of The NAACP Campaign for Justice.

Sincerely,

Eugene J. Duffy
Chairman
NAACP Special Contribution Fund Board of Trustees

“Our work across the nation, empowered by some 1,700 NAACP Adult & Youth Units, addressed social justice reform for undeserved minority communities.”
A Healthy Society

Removing Obstacles to Good Health

...it becomes more than a question of health or health delivery systems – it becomes an issue of social justice and civil rights.

When such a large proportion of a population is affected by specific and chronic health issues (as the Black community is hit by HIV/AIDS and childhood obesity), it becomes more than a question of health or health delivery systems – it becomes an issue of social justice and civil rights. We look to our society to make the changes that will best serve the population – and we stand proudly in defense of communities of color. Our focus in 2010 included:

Health Care Reform: As the Congress brought the comprehensive health care bill to a vote, the NAACP partnered with other civil rights organizations and engaged in extensive outreach efforts to our members to ensure that the voice of those who we represent was considered in this critical vote.

HIV/AIDS: Knowledge and awareness is critical to avoiding the spread of HIV, and managing the condition. We hosted HIV 101 workshops across the nation and promoted awareness and prevention with a targeted publicity campaign in national magazines. We brought our message to Faith and Community Leadership Summits in Los Angeles and Jackson, Mississippi, and attended the United States Conference on AIDS to ensure a clear policy-level understanding of the role of civil rights in the fight against HIV/AIDS.

And in November, the NAACP Health Department hosted its first international summit on HIV/AIDS entitled The Forgotten Epidemic: HIV/AIDS Crisis in Black America in Boston, MA. In partnership with the Harvard University Center for AIDS Research (CFAR), the NAACP convened over 20 partners representing government, faith leaders, healthcare, black civic and community organizations, youth, LGBT activists as well as world renowned HIV/AIDS researchers. This was the first in a series of meetings that explored how and why HIV/AIDS has become an overwhelming epidemic in the black community.

Childhood Obesity: First Lady Michelle Obama spoke eloquently at our national convention about the epidemic of childhood obesity in communities of color. We are glad to have her partnership, and worked throughout the year to train and support local units so they could promote healthy living and advocate for change. Our publicity campaign included advertorials and articles in national magazines. NAACP is serving as the co-lead of the Childhood Obesity Awareness Month council, and we planned and participated in a national minority health briefing on Capitol Hill.
Every parent wants success for their children; the same success for the individual means success for our society. In our world today, the potential of every child deserves to be realized. To reach our fullest potential as a nation, our children need fair discipline policies and practices, desegregated learning environments, and deeply engaged communities. As NAACP furthers our commitment to achievement for all, we focus our efforts along the continuum of learning – from high-quality pre-schools, to excellent teachers, to expanded learning opportunities, and to funding specifically allocated for the neediest students.

The 2010 Daisy Bates Education Summit convened the Association’s champions for learning to consider the national agenda for school reform. We used traditional and innovative education organizing techniques to form a core group from which to build a national movement for transformation in education.

An education toolkit and handbook were created to enable participants including NAACP branches and units, to identify emerging priorities.

In concert with six other leading civil rights organizations, the NAACP released a framework for increasing equity in the nation’s main education law. It highlights our ongoing work with the administration and the Congress to strengthen support for the success of disadvantaged students and students of color across the country.

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We worked to support the efforts of NAACP branches and units – including:

- Texas – to bring public attention to proposed changes in the state’s history curriculum.
- New York – to ensure the needs of students were met and the voices of the community were heard on the subject of school closings.
- California – to improve diversity on university campuses and to preserve teaching excellence in a climate of budget austerity.
- Mississippi – to elect leaders who bring more fairness to education spending.
- North Carolina – to preserve one of the nation’s leading desegregation plans.

Education

Knowledge is the Path to Power for Our Children
A trio of reports were created in 2010, including The Women and Incarceration Report, to examine the challenges faced by women in the penal system. The other two, Best Practices and Recommendations for Reentry, and Misplaced Priorities, were researched, and designed for release in 2011.

NAACP took part in efforts on behalf of victims of legal injustices across the nation. Among the cases in which we were actively engaged:

Jaime and Gladys Scott, Mississippi – sentenced in 1994 to double life sentences for a purported armed robbery resulting in $11. This incredibly harsh sentence was handed down despite troubling questions regarding the accuracy of witness testimony, possible coercion, and potential racial bias. Fighting for the Scott sisters, the NAACP along with our partners finally succeeded in securing the release of the sisters.

John White, New York – After a group of teens threatened to kill John White’s son, he confronted the teens in his driveway, armed with a pistol for his protection. One of the teens lunged for the gun, which went off, killing the young man. White was sentenced to 5 to 15 years in prison. NAACP found this judgment unusually harsh; we lobbied and inspired citizen action. New York Governor David Paterson listened, and commuted Mr. White’s sentence to 2 to 4 years.

Troy Davis, Georgia – Davis was convicted in 1991 of killing a Savannah police officer, despite the fact that no physical evidence linking him to the crime and the weapon used was ever found. Even when witnesses recanted, a judge ruled that Davis had not proved his evidence. He spent 2010 on Death Row – where he has been for almost two decades.

Though-on-crime sentencing laws were supposed to make our communities safer – and yet as millions languish behind bars for non-violent crimes, our neighborhoods are not strengthened. In many cases, they are profoundly weakened, as the penal system has become the only substitute for effective substance addiction programs or mental health facilities, and as economic opportunity has faded in at-risk communities.

NAACP’s newly-launched Smart and Safe Initiative seeks a better future for our young people, our communities, and our societies. We ask for better from our government, and commit to providing more opportunity to those victimized by the criminal justice system. To that end, we worked on many efforts in 2010:

Ban The Box Initiative seeks a new mandate: Those who have served their time and paid their debt to society ought not be discriminated against. We worked with the private and public sector to “Ban the Box” – that is, to remove the question about criminal history from employment applications.

NAACP produced the Criminal Justice Toolkit and corresponding handbook to help units and activists understand the key areas of our programs and to provide examples for effective engagement in specific campaigns. With this toolkit, each unit across the nation is better equipped to monitor and respond to criminal injustice at the local level.

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Climate Justice

Protecting Our Climate

The ongoing quest for justice and equality evolves as our world changes. No one could have predicted in 1909, NAACP’s founding year, that climate justice would become an essential civil right. In our second century, we defend our lives and our futures when we demand the programs and policies that help (not damage) our environment. Questions of energy and environmental policy can seem distant and unimportant on a daily basis – but the choices being made today from town halls to Capitol Hill affect us all and will for decades and centuries to come. With more than 300,000 members, the NAACP can wield enough might to increase equity for often-disenfranchised communities of color; our focus is now on increasing understanding among the community about the importance of climate justice and the powerful effects we can have on our future.

We pooled our common concerns and united the strength of our members behind issues of growing concern with the Climate Justice Education and Capacity Building Initiative. Regional and state trainings were conducted across the nation to increase the understanding of our members about the connection between climate change and our lives. And we created a clearinghouse database of informational resources so all can access essential knowledge.

At the NAACP-hosted New Energy Summit in Mississippi, members of the Black Leadership Forum and the Mississippi State Conference of the NAACP gathered to consider climate justice. Leaders from academia, civil rights, the energy industry, the federal government, and the environmental movement considered the state’s current and prospective energy needs and how those needs would impact communities of color.

NAACP launched the Black Church Environmental and Climate Justice Leadership Initiative at the NAACP Religious Leadership Summit. We worked to increase awareness among African American clergy about environmental and climate justice. The strong participation of African American church leaders will advance our efforts to promote energy efficiency and clean energy policies and practices.

In the aftermath of the horrific Gulf Coast oil spill, our Gulf Oil Drilling Disaster Project documented the impact of the oil spill, ensuring that the voices of NAACP leadership were heard by those entities and agencies in charge of the response. Our common goal was to ensure that response efforts upheld the civil and human rights of the affected communities in the Gulf. In addition, NAACP convened the Gulf HBCU Consortium on Sustainability Research and Public Policy, a meeting of historically black colleges and universities in the Gulf Coast states of Alabama, Louisiana, Florida, Mississippi, and Texas to discuss a research agenda on sustainability in the region.
As we struggle to endure a poor economy, our greatest asset is the ability to act in unity to defend against predatory practices. By working together, the NAACP has the strength to negotiate revised policies and redresses of wrongs from some of the most powerful players in the nation. Our new Financial Freedom Campaign Center is the result of our unified strength. In 2010, major banks signed onto the NAACP Banking Principles on Fairness and Lending, which advances practices that ensure all borrowers get the highest quality credit vehicle appropriate for their circumstances. The Principles guard against racial discrimination in lending.

With a criminal record.

- The NAACP Gateway to Leadership Program provided students at historically black colleges and universities with summer internships at leading financial services firms. African Americans make up less than 6% of the financial industry’s executives, managers, and administrators; our program will open new paths to success to financial services students and increase our representation in the critical financial world.

- To ensure wide-scale access to knowledge, the Economic Program developed online educational resources, including an Economic Opportunity Toolkit, subprime and predatory lending fact sheets, and information on payday lending, usury, and student loan debt. A web-based green jobs portal provided resources and information in the growing green economy.

We began planning for the opening of the Financial Freedom Campaign and Center, at the Thurgood Marshall Center in Washington, DC to bring this valuable service to life. As the focal point of our Economic Team, the new Financial Freedom Center will provide long-term services to communities of color—but even before its doors open, the progress has been impressive:

- The Financial Empowerment Partnership between NAACP and major banks will improve fair credit access, sustainable homeownership, and financial education for African Americans and other underserved groups.

- The Corporate Fairness Scorecard (formerly known as the Economic Reciprocity Initiative) measured performance in racial diversity and fairness in America’s fastest-growing industries. The goal is to inspire job creation and advancement and wealth building in African American communities and other communities of color.

- NAACP led efforts in a campaign for the Removal of Barriers to Employment for Formerly Incarcerated People. This effort in both the public and private sector seeks to end unnecessary discrimination against people.
Field Operations
Leadership
Where the Work Becomes Reality

Our strength and power come from the passion, dedication, and commitment of individuals — and it is our 300,000+ members who inspire and empower all that we do as we began our second century. Organized into 1,700 branches, 660 Youth and College chapters, and 210 ACT-SO programs, the NAACP is the nation’s largest volunteer-run advocacy organization focused on the problems facing African American families — and a driver of lasting change and benefit in our society.

The impressive effort to coordinate and shape the strength of individuals into a coherent whole falls on our field operations staff, who work with great spirit to tackle the challenges we face as a nation — from home foreclosures and police brutality to campus and environmental brutality to campus and environmental questions to jobs, justice, and education. Statistics prove the point: When we get involved, we have the capacity to shape and improve our great nation. In 2010, over 750 people in 10 states were formally trained on best practice strategies, over 750 people in 10 states were formally trained on best practice strategies, and over 1,000 NAACP members to help hone their skills and understandings of effective practices of civil rights advocacy and organizing.

In the 2008 elections, the total number of voters was nearly unchanged from earlier presidential elections — but the percentage of young people and of voters was roughly unchanged from earlier presidential elections — but the percentage of young people and members who inspire and empower all that we do as we began our second century. Organized into 1,700 branches, 660 Youth and College chapters, and 210 ACT-SO programs, the NAACP is the nation’s largest volunteer-run advocacy organization focused on the problems facing African American families — and a driver of lasting change and benefit in our society.

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Just as we learned from those who came before us, it is our turn to guide and help the next generation as we begin our second century. Once it was considered enough to invest in our future leaders for what they could contribute tomorrow; today it’s clear that young people are a transformative force right now – and every positive step they take equips them to be even better leaders when it becomes their turn to guide change. Nothing succeeds like success, and the next generation is already learning how much they can accomplish with unity, determination, and support.

ACT-SO – the Academic, Cultural, Technological, and Scientific Olympics – held its 32nd national competition concurrently with the NAACP National Convention in Kansas City. In 2010, 582 young people competed, drawn from the thousands who competed in local NAACP programs. Gold, silver, and bronze medals were awarded along with other prizes such as laptop computers in each of 26 categories from business and biology to performing arts.

In our Centennial year, the Youth & College Division launched the 100 Remix campaign to inspire young people to join the NAACP; by 2010, the program was showing robust results. Members of our Youth Units were asked to pledge the number of new members they would enlist by the end of the year; over 10,000 pledges were received. Over 25 units held Remix events, collecting signatures, email addresses, and telephone numbers of interested and potential members. These efforts to expand our reach to youth membership continued to advance with impressive enthusiasm.

We created the One Nation Spoken Word Showcase Tour to feature local youth talent on college campuses. Participants focused on positive self-development and human rights using a fusion of poetry, the spoken word, hip hop music, and culture.

In addition, the Youth & College Division hosted a Leadership Retreat helping young leaders learn how to educate their peers about social security. The Move-In Movement and a Collegiate Leadership Summit increased the visibility and knowledge base of the NAACP and civil rights issues with college leaders across the country.
NAACP maintains our Legal Advocacy team not only because the lawsuits we undertake affect the individuals involved but also because these legal decisions help to define justice and equality across our nation. The cases we work on are larger than any one of us; they represent what is fair and equal for all of us. In 2010, our legal work included many reasons to celebrate—and many examples of the power of united action.

• The NAACP partnered with many of the nation’s largest banks in the Financial Freedom Center whose programs are designed to improve fair credit access, sustainable homeownership and financial literacy for communities of color and other historically disadvantaged communities.

• Madison Avenue Project, working to convince advertising agencies that diversity at all levels of a company is good for business as well as the right thing to do.

The NAACP/Kellogg’s 2010 Law Fellows Program provided young lawyers with the opportunity to work on real-world cases. The Fellows assisted staff attorneys, participated in the Troy Anthony Davis trial, took part in the Continuing Legal Education Seminar held as a part of the NAACP National Convention in Kansas City, and visited places of particular note, including the U. S. Supreme Court, the FBI, and the Department of Justice.
The way people of color are viewed is often determined by the treatment of blacks and minorities in entertainment. NAACP maintains a Hollywood Bureau focusing on outreach, education, and encouragement for studio executives, producers, writers, actors, and more. As we began our second century in 2010, the Hollywood Bureau oversaw many exciting projects, among them:

**NAACP Interactive Timeline.** The Hollywood Bureau further enhanced the NAACP Interactive Timeline at www.naacphistory.org - to bring alive the topic of American history from the Association’s point of view. The notable host of the interactive timeline is Laurence Fishburne.

**The NAACP Master Writing Fellowship.** The fellowship was awarded to two students working on their masters in film. In addition to working with television studios and their universities, the Fellows also participate in an internship with NAACP’s Hollywood Bureau.

**Fresh Ink Writers.** To encourage writers of all ethnicities to break into the highly competitive world of television writing, Warner Bros. Television partnered with NAACP to create Fresh Ink Writers to help develop comedy and drama ideas from ethnic minority writers. Fresh Ink was created to seek out fresh, new, diverse voices from within the creative community.
The Fair Sentencing Act is a good first step to eliminating the gross racial discriminations of sentencing between possession of crack and powder cocaine. Although the revised law still does not treat the two forms of the illegal possession equally, this bill is the first time in over 40 years that Congress has moved to reduce any mandatory minimum sentence.

Funding for more than 160,000 public school teachers nationwide is a crucial new provision to help avoid drastic and painful cuts in state and local government education budgets.

The Jobs and Credit Act of 2010 establishes a $30 billion lending fund for small businesses and provides $12 billion in tax breaks and enhanced federal small business programs.

The Healthy, Hunger-Free Kids Act will invest $45 billion to fight malnutrition and childhood hunger, as well as childhood obesity. It includes the first increase in federal meal reimbursements to schools in almost 40 years.
Thousands attend the NAACP’s National Convention each year to examine the challenges that face us all, to celebrate the progress made, to train and encourage the next generation, and to be inspired by the stirring words and sterling example of leaders from across the United States. Our 2010 Convention was held in Kansas City, Missouri and featured distinguished guests and speakers, including First Lady Michelle Obama.

The convention set the stage for the coming year’s programs and legislative agenda and featured advocacy workshops on a myriad of vital issues including health care, voter registration and mobilization, census participation, wealth creation and developing strategies to increase green enterprises in communities of color. The convention also included the 41st Annual Commerce and Industry Show and a two-day diversity job fair.

Our 95th Spingarn Medal was presented to Cicely Tyson by actress and activist Kerri Washington. Entertainment throughout the convention week was provided by LX, Ava Gardner, Monica, BeBe and CeCe Winans, Ruben Studdard, and Toni Braxton.

“So I know that I stand here today, and I know that my husband stands where he is today, because of this organization – and because of the struggles and the sacrifices of all those who came before us.”

— First Lady Michelle Obama
Keynote Address, NAACP National Convention
The desire to change and improve our world is as nothing if it isn’t backed with skills, training, and support. So NAACP Chairman Roslyn M. Brock created the Leadership 500 Summit to help professionals from the ages of 30 to 50 become more capable and engaged in issues of social justice so they can become more skillful leaders in advancing civil and human rights.

The 6th Annual NAACP Leadership 500 Summit was held in Hollywood, Florida. Attendees explored their management and leadership abilities through workshops, interactive panel discussions, and facilitated general discussions led by prominent leaders from the private sector, non-profit world, corporations, and community organizations.

Leadership 500 Summit

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Leadership 500 Summit

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Financials

NAACP AND AFFILIATES
CONSOLIDATED STATEMENTS OF FINANCIAL POSITION
as of December 31, 2010 and 2009

2010  2009
CURRENT ASSETS
Cash and cash equivalents  $ 2,214,468  $ 2,082,989
Investments  4,618,301  4,264,840
Accounts receivable, net  4,140,886  2,089,226
Other current assets  97,010  92,031
Total Current Assets  11,091,365  9,157,066
TOTAL ASSETS  12,157,289  $ 10,341,754

FIXED ASSETS
Furniture and equipment, net  555,891  229,214
Land and building  454,550  943,218
Total Fixed assets  1,009,441  1,172,432

Total Assets  12,157,289  10,514,196

LIABILITIES
Accounts payable and accrued expenses  1,228,556  (978,528)
Accounts receivable  (1,441,660)  (439,232)
Pension-related changes  375,047  (846,398)
Unrealized (gain) loss on investments  (213,140)  (490,137)
Depreciation  219,792  230,098
Other liabilities  206,101  (282,100)
Total Liabilities  15,581  22,234

Other Assets
Due from affiliates  $  -  $ -
Other assets  15,581  22,234
Total Other Assets  15,581  22,234

TOTAL LIABILITIES  15,581  22,234

Other Assets
Due to affiliates  $  -  $ -
Deferred revenue  206,101  (282,100)
Total Other Assets  206,101  (282,100)

TOTAL LIABILITIES AND NET ASSETS  12,157,289  10,514,196

NAACP AND AFFILIATES
CONSOLIDATED STATEMENTS OF CASH FLOW
for the years ended December 31, 2010 and 2009

2010  2009
CASH FLOWS FROM OPERATING ACTIVITIES
Change in net assets  $ 418,013  $ 2,288,621
Adjustments to reconcile changes in net assets to net cash (used in) provided by operating activities
Depreciation  219,792  230,098
Unrealized (gain) loss on investments (213,140)  (490,137)
Changes in assets and liabilities
Accounts receivable  (1,441,660)  (490,137)
Other current assets  (7,319)  167,809
Other liabilities  (206,101)  (282,100)
Net cash (used in) provided by operating activities  372,948  (2,409,872)

CASH FLOWS FROM INVESTING ACTIVITIES
Purchase of investments  (373,461)  (134,035)
Purchase of furniture and equipment  131,991  (92,528)
Net cash used in investing activities  (241,470)  (226,563)

CASH FLOWS FROM FINANCING ACTIVITIES
Purchase of investments  (373,461)  (134,035)
Purchase of furniture and equipment  131,991  (92,528)
Net cash used in financing activities  (241,470)  (226,563)

Net decrease in cash and cash equivalents  131,476  (2,636,435)
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR  2,082,989  4,719,424
CASH AND CASH EQUIVALENTS, END OF YEAR  2,214,467  2,082,989

Percent of Total Expenses

NAACP AND AFFILIATES
CONSOLIDATED STATEMENTS OF CONCERTED EXPENSES
for the years ended December 31, 2010 and 2009...

Percent of Total Program Expenses

CONSORTIUM OF CONCERTED ACTIVITIES
for the years ended December 31, 2010 and 2009

Percent of Total Revenue

CONSORTIUM OF CONCERTED ACTIVITIES
for the years ended December 31, 2010 and 2009...con't.
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The NAACP is grateful to all our donors who support and share our efforts to advance civil and human rights. Our work would not be possible without the support of our generous donors: (Donors of $5,000 and above)

The NAACP values the support of its many supporters and works to ensure that all contributions are properly recognized. So, if your contribution has been inadvertently omitted or misrepresented, or for spelling errors, please contact the Development Office at (410) 580-5777.

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- Blackstone
- Boston Consulting Group
- Fox Entertainment Group
- Starbucks Coffee Company
- United Parcel Company (UPS)
- Verizon Foundation
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$200,000-999,999

- Chrysler Group/ UAW
- Federal Express
- Hyundai Motor Company
- University of Phoenix (Apollo Group, Inc.)
- Walmart Stores

$100,000-199,999

- Anheuser-Busch Companies, Inc.
- CVS Caremark Corporation
- ExelonMobil Corporation
- Food Lion, LLC
- Johnson & Johnson Services, Inc.
- PepsiCo, Inc.
- Personnel Strategies, Inc.
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- Sprint Nextel
- State Farm Insurance Companies
- The Coca-Cola Company

$50,000-$99,999

- Alcon, Inc.
- BiW of North America, LLC
- Chevron Corporation
- Cracker Barrel Old Country Store, Inc.
- Credit Suisse First Boston Bank
- Disney Worldwide Services
- Food Lion, LLC
- GEICO
- General Electric Company
- General Motors Corporation
- Google, Inc.
- Group O.
- Honeywell International, Inc.
- Kellogg Corporate Citizen Fund
- Lowe’s Companies, Inc.
- McDonald’s Corporation
- MillerCoors
- Motorola Mobility, Inc.
- Nationwide Mutual Insurance Company
- Perennial Strategy Group
- Sprint Foundation
- The Home Depot, Inc.
- YUM! Brands, Inc.

$10,000-$49,999

- American Honda Motor Company, Inc.
- Aspen Marketing Services
- Campbell Soup Company
- CBS Corporation
- Caesar’s Entertainment, Inc.
- Hilton Worldwide
- Citigroup, Inc.
- Comerica Bank
- Compass Bank
- Compuguard Corporation
- Converges Corporation
- Denry’s Corporation
- DTE Energy
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- Gap Foundation
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- General Motors
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- Lockheed Martin Corporation
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- Nissan Motor Company, Ltd.
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$1,000,000 and above

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- W.K. Kellogg Foundation

$500,000-$999,999

- Atlantic Philanthropies
- Bill and Melinda Gates Foundation
- Knight Foundation
- Open Society Institute

$100,000-499,999

- Ann E. Casey Foundation
- Bi-Partisan Institute
- Gill Foundation
- Marguerite Casey Foundation
- Public Welfare Foundation
- Robert Wood Johnson Foundation
- The Hershey Company
- Time Warner, Inc.
- Toyota Motors
- U-Haul International

ORGANIZATIONS

$100,000 and above

- UAW
- Auxiliary to the National Medical Association

$50,000-$99,999

- Annie E. Casey Foundation
- Bi-Partisan Institute
- Gill Foundation
- Marguerite Casey Foundation
- Public Welfare Foundation
- Robert Wood Johnson Foundation
- The Hershey Company
- Time Warner, Inc.
- Toyota Motors
- U-Haul International

$50,000-$99,999

- Arcus Foundation
- $10,000-$24,999

- Battle Creek Foundation
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- Thomas Kalahar
- Peter Lawns
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- American Federation of Teachers
- Leadership Conference on Civil Rights Education Fund, Inc.
- $25,000-$49,999

- United States Department of the Army
- United States Department of the Navy
- $25,000-$49,999

- United States Department of the Army
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- $5,000-$24,999

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- Alfred Memorial Baptist Church
- Emmanuel Baptist Church
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- $5,000-$24,999

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Region IV

Region V

Region VI

Region VII