Memorandum of Understanding

NAACP and Kappa Alpha Psi (Kappa) Fraternity Incorporated

The NAACP, a not for profit 501C3 corporation, proclaims that it is the nation’s oldest, largest and most widely recognized Civil Rights organization and has championed the causes of the disenfranchised since its founding in 1909. The NAACP mission is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate hatred and racial discrimination.

Kappa Alpha Psi Fraternity, Inc., a not for profit Indiana corporation, headquartered in Philadelphia, PA, is a collegiate Greek-letter organization with a predominantly African-American membership. Since the fraternity's founding on January 5, 1911 at Indiana University Bloomington, Kappa Alpha Psi Fraternity Incorporated has made major contributions to the advancement of colored people and communities of color. At no time since its inception has the Fraternity excluded members based upon race, ethnicity or national origin.

Kappa Alpha Psi Fraternity, Inc. ("Kappa") and the National Association for the Advancement of Colored People ("NAACP") have shared historically a common commitment to address social issues pertaining to the African American community.

PURPOSE OF MEMORANDUM OF UNDERSTANDING

To formalize a voluntary working relationship to promote equal rights and social justice and to define the means and methods to achieve the goals of this collaborative effort

NAACP Agrees to:

- Provide access to the Voter Activation Network ("VAN") to conduct voter registration, voter education and GOTV activities.
- Assist with constituency mapping for civic engagement work
- Provide a comprehensive civic engagement timeline program with tactics, strategies and metrics
- Provide regular Legislative Action Alerts to members of Kappa Alpha Psi to include key legislative issue, talking sample notices/letters to members of Congress.
- Provide its Annual Legislative Report Card to inform members of Kappa Alpha Psi of the NAACP’s rating of congressional members’ voting practices.
- Provide training opportunities to members of Kappa Alpha Psi in NAACP Advocacy Agenda (i.e., Election protection, civic engagement, programmatic priorities
- Serve as a national resource for Kappa Alpha Psi for technical assistance in issue area advocacy around the NAACP Game Changers (civic engagement, economics, education, environmental justice, healthcare, youth engagement, etc.)
- Offer a national internship/fellowship opportunity for a member of Kappa Alpha Psi at the national NAACP (Kappa Scholar)
- Encourage local units (i.e. adult branches, college chapters) of the NAACP to partner with local chapters of Kappa Alpha Psi on advocacy and programmatic priorities that affect the Black community and communities of color.
• Provide Leadership opportunities for youth leadership development through the NAACP Youth & College Division.
• Provide voter registration, voter education and voter mobilization training tailored to collegiate chapters of Kappa Alpha Psi
• Terminate this MOU upon receipt of written notice of termination from of an authorized officer of Kappa Alpha Psi Fraternity, Inc.

Kappa Alpha Psi Fraternity Incorporated Agrees to:

• Participate in collaborative voter empowerment/ civic engagement initiatives (voter registration, voter education, and government and election protection) on the local, state and national level.
• Distribute NAACP electronic Action Alerts, Talking points, on Kappa Alpha Psi's national website.
• Encourage participation in local NAACP Branches and College Chapters (i.e. co-sponsor community forums, joint voter empowerment drives, membership drives).
• Distribute NAACP Legislative Report Card. Provide forum/workshops for NAACP during Kappa Alpha Psi National Convention – addressing issues like community organizing, developing legislative agenda and the NAACP Game changers
• Promote responsible and active participation in civic, political and social movement consistent with NAACP tax exempt status, metrics and deliverables
• Limit its participation to activity consistent with its tax exempt status.
• Terminate this MOU upon receipt of written notice of termination from an authorized officer of the NAACP.

AUTHORIZATION
The signatures below indicate agreement with this MOU.

Kappa Alpha Psi Fraternity, Inc.

Thomas L. Battles, Jr. 
Grand Polemarch,
CEO, and Chairman of the Board of Directors

NAACP

Derrick Johnson
President & CEO

10/19/18

10/19/18

J. W. Russell